

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

ARTIST PUBLISHING GROUP, LLC d/b/a APG, a Delaware Limited Liability Company; FIRST-N-GOLD PUBLISHING, INC., a Florida Corporation; KASZ MONEY, INC., a New York Corporation; KMA ASSETS I LP, a Delaware Limited Partnership; KMA ASSETS II LP, a Delaware Limited Partnership; KOBALT MUSIC PUBLISHING AMERICA, INC. d/b/a KMPA, a Delaware Corporation; MXM MUSIC AB d/b/a MXM, a Swedish Limited Liability Company; NOTTING HILL MUSIC, INC., a New York Corporation; and PRESCRIPTION SONGS, LLC, a California Limited Liability Company,

Plaintiffs,

v.

NEW ORLEANS PELICANS NBA, LLC d/b/a NEW ORLEANS PELICANS, a Delaware Limited Liability Company; and DOES 1-10, inclusive,

Defendants.

Case No: 1:24-cv-05459-VM

ANSWER TO COMPLAINT

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Defendant New Orleans Pelicans NBA, LLC (d/b/a the “New Orleans Pelicans” or the “Team”), by and through its undersigned attorneys, answers the Complaint of Plaintiffs Artist Publishing Group, LLC (d/b/a “APG”), a Delaware Limited Liability Company; First-N-Gold Publishing, Inc., a Florida Corporation; Kasz Money, Inc., a New York Corporation; KMA Assets I LP, a Delaware Limited Partnership; Kobalt Music Publishing America, Inc. (d/b/a “KMPA”), a Delaware Corporation; MXM Music AB (d/b/a “MXM”), a Swedish Limited Liability Company; Notting Hill Music, Inc., a New York Corporation; and Prescription Songs, LLC, a California Limited Liability Company, (collectively, “Plaintiffs”), dated July 19, 2024 [Dkt. No. 5] (the “Complaint”) as follows:

NATURE OF THE ACTION

1. The allegations set forth in paragraph 1 of the Complaint characterize the Plaintiffs' Complaint, which speaks for itself. To the extent any allegations in this paragraph allege wrongdoing by the New Orleans Pelicans, such allegations are expressly denied.

PLAINTIFF [sic]

2. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 2 of the Complaint, and on that basis deny those allegations.

3. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 3 of the Complaint, and on that basis deny those allegations.

4. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 4 of the Complaint, and on that basis deny those allegations.

5. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 5 of the Complaint, and on that basis deny those allegations.

6. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 6 of the Complaint, and on that basis deny those allegations.

7. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 7 of the Complaint, and on that basis deny those allegations.

8. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 8 of the Complaint, and on that basis deny those allegations.

9. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth in paragraph 9 of the Complaint, and on that basis deny those allegations.

DEFENDANTS

10. The New Orleans Pelicans admit that they are a Delaware Limited Liability Company with their principal place of business in Metairie, Louisiana.

11. Plaintiffs' allegation that they "will seek leave to amend this complaint to allege the true names and capacities of these Defendants when the same have been ascertained" is not a proper factual allegation and does not require a response. With respect to the remaining allegations in paragraph 11, the New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations set forth therein, and on that basis deny those allegations.

12. The New Orleans Pelicans deny the allegations set forth in paragraph 12 of the Complaint.

JURISDICTION AND VENUE

13. Paragraph 13 of the Complaint contains legal conclusions to which no response is required.

14. The allegations in paragraph 14 of the Complaint regarding the conclusion that there is personal jurisdiction over Defendants state a legal conclusion to which no response is required. With respect to the allegations in paragraph 14 regarding the "home of all Plaintiffs' exclusive agent for the licensing of their copyrights," the New Orleans Pelicans lack knowledge

or information sufficient to form a belief about the truth of those allegations and on that basis deny the same. Similarly, with respect to the allegations in paragraph 14 pertaining to parties other than the New Orleans Pelicans, the New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of those allegations and on that basis deny the same. The New Orleans Pelicans deny the remaining allegations in paragraph 14 to the extent they pertain to the Team, and specifically deny the allegation of any wrongdoing or injury to Plaintiffs.

15. The allegations in paragraph 15 of the Complaint state a legal conclusion to which no response is required. To the extent a response is required, the New Orleans Pelicans deny such allegations, especially as it pertains to any alleged injury to Plaintiffs.

ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

16. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 16 of the Complaint, and on that basis deny those allegations.

17. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 17 of the Complaint, and on that basis deny those allegations.

18. The New Orleans Pelicans admit that they own the National Basketball Association (“NBA”) team known as the New Orleans Pelicans. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 18 of the Complaint regarding whether they “operate” the NBA team known as the New Orleans Pelicans because they engage natural persons to operate the company and, on that basis, deny those allegations.¹

¹ Plaintiffs’ footnote no. 1 does not contain a factual allegation and therefore does not require a response.

19. The New Orleans Pelicans admit that they administer accounts with Facebook, Instagram, X, YouTube, and TikTok, and Snapchat, and that there is a page on the NBA.com website directed to the Team, which contains content relating to news, promotional videos, highlights, links to purchase merchandise using the Team's brand, and game tickets. The New Orleans Pelicans deny all remaining allegations in paragraph 19 of the Complaint.²

20. The New Orleans Pelicans admit that they own numerous active United States trademark registrations and copyright registrations and that, when appropriate, they enforce their rights. The New Orleans Pelicans deny all remaining allegations in paragraph 20 of the Complaint.

21. The allegation in paragraph 21 of the Complaint that "Defendants did not obtain Plaintiffs' license, authorization, or consent to synchronize the Works with the Videos" calls for a legal conclusion to which no response is required. The New Orleans Pelicans lack knowledge or information sufficient to form a belief about the truth of the remaining allegations in paragraph 21, and on that basis deny those allegations. The New Orleans Pelicans specifically deny any alleged wrongdoing.

FIRST CAUSE OF ACTION
DIRECT COPYRIGHT INFRINGEMENT
(Against all Defendants)

22. The New Orleans Pelicans incorporate by reference their responses to paragraphs 1-21 above, as if fully set forth here.

23. The New Orleans Pelicans deny the allegations in paragraph 23 of the Complaint.

24. The New Orleans Pelicans deny the allegations in paragraph 24 of the Complaint.

25. The New Orleans Pelicans deny the allegations in paragraph 25 of the Complaint.

² Plaintiffs' footnote no. 2 does not contain a factual allegation and therefore does not require a response.

- 26. The New Orleans Pelicans deny the allegations in paragraph 26 of the Complaint.
- 27. The New Orleans Pelicans deny the allegations in paragraph 27 of the Complaint.
- 28. The New Orleans Pelicans deny the allegations in paragraph 28 of the Complaint.
- 29. The New Orleans Pelicans deny the allegations in paragraph 29 of the Complaint.

SECOND CAUSE OF ACTION
CONTRIBUTORY COPYRIGHT INFRINGEMENT
(Against all Defendants)

30. The New Orleans Pelicans incorporate by reference their responses to paragraphs 1-29 above, as if fully set forth here.

- 31. The New Orleans Pelicans deny the allegations in paragraph 31 of the Complaint.
- 32. The New Orleans Pelicans deny the allegations in paragraph 32 of the Complaint.
- 33. The New Orleans Pelicans deny the allegations in paragraph 33 of the Complaint.
- 34. The New Orleans Pelicans deny the allegations in paragraph 34 of the Complaint.
- 35. The New Orleans Pelicans deny the allegations in paragraph 35 of the Complaint.

THIRD CAUSE OF ACTION
VICARIOUS COPYRIGHT INFRINGEMENT
(Against all Defendants)

36. The New Orleans Pelicans incorporate by reference their responses to paragraphs 1-35 above, as if fully set forth here.

- 37. The New Orleans Pelicans deny the allegations in paragraph 37 of the Complaint.
- 38. The New Orleans Pelicans deny the allegations in paragraph 38 of the Complaint.
- 39. The New Orleans Pelicans deny the allegations in paragraph 39 of the Complaint.
- 40. The New Orleans Pelicans deny the allegations in paragraph 40 of the Complaint.
- 41. The New Orleans Pelicans deny the allegations in paragraph 41 of the Complaint.

PRAYER FOR RELIEF

42. WHEREFORE, the New Orleans Pelicans deny that any of the Plaintiffs are entitled to any relief whatsoever, including damages—either actual, with disgorgement, or statutory, including any injunctive or other equitable relief, attorneys’ fees and costs, and all other forms of relief sought in the “WHEREFORE” clause of the Complaint.

AFFIRMATIVE DEFENSES

43. Without assuming the burden of proof on any matters where that burden rests on Plaintiffs, the New Orleans Pelicans assert the following separate defenses to the Complaint:

FIRST AFFIRMATIVE DEFENSE **(Failure to State a Cause of Action)**

44. Plaintiffs’ causes of action are barred, in whole or in part, for failure to state a cause of action upon which relief may be granted.

SECOND AFFIRMATIVE DEFENSE **(Statute of Limitations, 17 U.S.C. § 507)**

45. Plaintiffs’ causes of action are barred, in whole or in part, by the relevant statute of limitations because the Complaint was filed more than three years “after the claim accrued.” 17 U.S.C. § 507.

46. A cause of action ordinarily accrues when a plaintiff has a complete and present cause of action. In other words, the limitations period generally begins to run at the point when the plaintiff can file suit and obtain relief. A copyright cause of action thus arises or accrues when an infringing act occurs. *Petrella v. Metro-Goldwyn-Mayer, Inc.*, 572 U. S. 663, 670 (2014). This standard principle of law and statutory interpretation is called the “injury rule.” Under the injury rule, Plaintiffs’ causes of action are barred, in whole or in part, because the uses of music for which they complain occurred more than three years prior to the filing of the Complaint. There is no

reason in law or fact to deviate from the injury rule in this case. *See Warner Chappell Music, Inc. v. Nealy*, 601 U.S. 366 (2024) (Gorsuch, J., dissenting).

47. Even if a different rule (*e.g.*, the “discovery rule”) were applied, Plaintiffs’ causes of action would be barred, in whole or in part, because Plaintiffs either knew or should have known about the allegedly infringing uses more than three years prior to the filing of the Complaint. Plaintiffs, through their agents, first gave notice that they were aware of accused uses of music on March 8, 2021 (the “First Notice Date”), which is more than three years prior to the filing of the Complaint.

48. Subsequently, it has been revealed that Plaintiffs, through their agents, employed software programs to search the Internet for uses of music, and those programs created a database of accused uses (the “Archive”). On information and belief, the Archive identified uses which are the subject of this Complaint long before the First Notice Date. Despite numerous requests, Plaintiffs have refused to produce the Archive, or respond to queries about the date of creation of the Archive, when Plaintiffs and/or their agents first became aware of these alleged infringements, or when Plaintiffs engaged agents and/or software programs to search for potential infringements. Nonetheless, because Plaintiffs, through their agents, had all of the information necessary to file suit and obtain relief more than three years prior to the filing of the Complaint, their causes of action are barred, in whole or in part, by the statute of limitations.

THIRD AFFIRMATIVE DEFENSE
(Copyright Misuse)

49. Plaintiffs’ causes of action are barred, in whole or in part, because they engaged in copyright misuse. Among other things, Plaintiffs attempted to leverage their copyright registrations along with threats of attorneys’ fees in order to extort from the Team disproportionate

payments for allegedly infringing uses. At the same time, Plaintiffs refused to provide the New Orleans Pelicans with the data revealing the totality of the music the Team allegedly infringed.

FOURTH AFFIRMATIVE DEFENSE
(Implied License)

50. Plaintiffs' causes of action are barred, in whole or in part, because the New Orleans Pelicans possessed an implied license to use Plaintiffs' alleged copyrighted works.

FIFTH AFFIRMATIVE DEFENSE
(Fair Use, 17 U.S.C. § 107)

51. Plaintiffs' causes of action are barred, in whole or in part, because any use the New Orleans Pelicans made of Plaintiffs' copyrighted work was a fair use.

SIXTH AFFIRMATIVE DEFENSE
(First Amendment)

52. Plaintiffs' causes of action are barred, in whole or in part, because the New Orleans Pelicans' alleged conduct is protected by the First Amendment of the United States Constitution and applicable state constitutions.

SEVENTH AFFIRMATIVE DEFENSE
(Acquiescence)

53. Plaintiffs' causes of action are barred, in whole or in part, by the doctrine of acquiescence.

EIGHTH AFFIRMATIVE DEFENSE
(Waiver and Estoppel)

54. Plaintiffs' causes of action are barred, in whole or in part, by the doctrines of waiver and estoppel.

NINTH AFFIRMATIVE DEFENSE
(Laches)

55. Plaintiffs' claims for equitable relief are barred, in whole or in part, by the doctrine

of laches.

56. The New Orleans Pelicans reserve the right to add, alter, and/or amend their Answer and their defenses as may later become available and apparent to them, and to withdraw any defenses that they determine to be inapplicable.

Date: New York, New York
October 15, 2024

Respectfully submitted,

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***Counsel for Defendant New Orleans
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CERTIFICATE OF SERVICE

Undersigned counsel hereby certifies that on this 15th day of October, 2024, the foregoing pleading was served upon all counsel of record via the Court's CM/ECF system.

/s/ David S. Slovick

David S. Slovick